

## Quick Facts

**Established:** December 2005

**Headquarters:** Scottsdale, Arizona

**Founder and Chief Learning Officer:** Ellen J. Nusbaum

**Workforce:** Remote, contract/subcontract from Hawaii to Ontario, Canada

**Modalities:** Self-paced, Classroom (face-to-face instructor/facilitator), Online and Hybrid/Blended, Seminars/Workshops

## Clients, Team, Tools/Skills & Credentials

### Sectors

Academia  
Career Colleges  
Conferences  
Corporate Training  
Higher Education  
Higher Education prep  
Vocational/Trades

Springboard Content & Publishing, LLC

Ellen@SpringboardPublishing

602-432-3094



## Main Engagements (full list, click here: [Springboard Services](#))

Accessibility  
Asset Mappings  
Assessment, Formative/Summative  
Collaborative Instructional Design with University Faculty  
Desktop Publishing  
Instructor/Facilitator Guides  
Lesson Plans  
LMS Course Migrations and Builds

Online Course Development  
Online Course Builds and Migrations  
Participant/Student Guides  
Quality Assessment/Control  
Storyboards  
Syllabus Mappings  
Test Banks/Item Writing  
Workshops Seminars

## Team Skills

ADA/Section 508 compliance  
ADDIE  
Bloom's Hierarchy Taxonomy  
Brothers Interaction Builder  
Course Management Systems  
Customer Relationship System  
Design Thinking

eLearning  
File Management  
Gamification  
Group Work & Collaboration Tools  
Learning Models  
Learning Management Systems  
(Builds and migrations)

Multimedia Development  
Productivity Tools  
Quality Matters  
Social Media Platforms  
Technology Language Tools  
Time-tracking  
Web Design & Development

## Popular Content Areas of Expertise (full list, click here: [Springboard Context Expertise](#))

Accounting/Finance  
Allied Health  
General Education  
Health Administration  
Legal/Paralegal  
MBA

NCCER Certification (Construction  
Trades)  
Nursing  
Organizational  
Management/Leadership  
Development

Psychology/Counseling  
Public Administration  
Public health  
Social Work  
Trades

## Team Credentials

Attorneys  
Blackboard Certified  
Canvas Certified  
Certified Teachers  
CPAs  
Certified Facilitator, Gallup Strengths Finder, Situational Leadership  
Certified Trainer, Google for Education  
Master's degrees in Arts and Sciences  
PhDs  
QualityMatters.org certification  
Senior Professional in Human Resources  
SHRM Senior Certified Professional  
University Teachers

*And other credentials such as:*

- Arizona Government Training Supervisor's Academy
- Preschool Language Scales (PLS-5)
- Infant/Toddler Environment Rating Scale (ITERS)
- Early Childhood Environment Rating Scale (ECERS)
- Classroom Assessment Scoring System Pre-K (CLASS Pre-K)
- Bracken School Readiness Assessment (Bracken)
- Peabody Picture Vocabulary Test (PPVT-4)
- Devereux Early Childhood Assessment (DECA)
- Battelle Developmental Inventory (Battelle)
- Phonological Awareness Literacy Screening (PALS)
- Research-based Early Mathematics Assessment (REMA)

### Springboard's Team Players:

50+ learning designers, specifically:

Course Writers

Editors

eLearning Developers

Instructional Designers

Instructors/Trainers/Facilitators

LMS Technicians

Multimedia Specialists

Podcast and Voiceover Talent,

Professors

Recording and Mastering

Programmers

Project Leaders and Managers

Quality Control Specialists

Subject Matter Experts

### Clientele—Direct:

ACE Learning

American Society of Clinical Pathology

Center for Creative Leadership

Corpedia

eCollege

Cengage/ed2go

Emantras

George Washington University

Golf Education Company

Helix Education

Jones & Bartlett Learning

LearningMate

McGraw Hill

Parents for Public Schools San

Francisco

Pearson Australia

Pearson Education

Pearson Technology Group

Pearson Workforce Education

Penn State

Sugar Interactive

Universal Technical Institute

University Southern California

Wiley

### Clientele—On Subcontract:

Acacia

AHIMA.org

Argosy

Arizona State University

Asheville-Buncombe Technical

Community College

Ashworth College

Babson College

Bentham College

Brookline College

Brown College

Bryan University

Bryant & Stratton College

Cambridge Institute of Allied Health

CISCO

Claremont-Lincoln

College Boreal

College of Central Florida

College of DuPage

Colorado Community College Online

Columbia Southern University

Concordia University

Concorde Career College

Coppin State University

Corinthian College

Daymar College

Delta Education

Denver School of Nursing

DeVry Institute

Education Affiliates

Education Management Corporation

Eerie Community College

Essex County College

Florida Career College

George Washington University

Georgia Piedmont

Girl Guides of Canada

Girl Scouts

Grantham University

Greenville College

Griffith University

Harrison College

Heald College

Humber College

ICDC

Industrial Management & Training

Institute

Institute of Construction

Management and Technology

Intellitec

ITT Technical Institute

Ivy Technical Community College

Kaplan University

Lehman College

Liberty University

Lincoln Educational Services

Lincoln Technology Institute

Maine Oronoco

Mayfield College

Mohawk College

Monroe Community College

Nassau Community College

National University

New England Business College

North American Trade Schools

Northcentral University

Northeastern University

Northern Arizona University

Northwest Vista College

Open University RMIT

Premier Education Group

Queens College

Regis College

Ron Blue Institute

Rose State College

Ross Education

Santa Barbara Business College

Scott Community College

Southern New Hampshire University

State College of Florida

State University of New York

Strayer University

Suffolk Community College

Sun Microsystems

University of Akron

University of Arizona

University of California, Berkeley

University of Cincinnati

University of Florida

University of Harford

University of Maine

University of Nevada, Las Vegas

University of Nevada, Reno

University of North Texas

University of Oregon

University of Phoenix

University of Southern California

University of Texas, San Antonio

University of Winnipeg

Villanova

Virginia College

Vista Colleges

Wake Tech

Wentworth

Western Governors University

West Virginia University

World Institute for Nuclear Security

Wright Community College

## Team Tools

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### Collaboration & Conferencing Tools

Blackboard Collaborate Ultra  
CCC Confer  
Cisco WebEx  
Citrix GoToMeeting  
Google Hangouts  
Jing

JoinMe  
Skype  
Slack  
Trillian  
Zoho Meeting  
Zoom Meeting



### Multimedia Tools

Autodesk 3Ds Studio Max  
Adobe Captivate, Connect, Creative Cloud/Suite,  
Dreamweaver, Illustrator, Photoshop, Presenter  
Articulate Storyline  
Articulate Storyline 360  
Audacity Audio Editor  
Camtasia  
Corel Draw Suite  
Echo360  
Final Cut Pro  
Blackmagic Fusion  
GoAnimate Vyond

iAuthor  
Kaltura  
Kurzweil  
Lectora Inspire  
Magisto  
Mediasite Lecture  
Memphis  
RealPlayer Cloud  
Reflector Airplay  
SnagIt  
Symbaloo  
Twine

### Learning Management Systems:

Angel  
Apex Learning  
Blackboard  
Blackboard Vista  
BrianHoney  
Canvas  
Desire2Learn (D2L)  
eCollege  
Etudes Learning Management  
System  
Moodle  
Open edX  
Pearson LearningStudio  
Sakai  
Stars Suite  
SumTotal Maestro

### Technology Tools

.NET  
Adobe CC  
Angular  
CSS  
CSV Content Upload  
D3  
Framer  
HTML/HTML5

InVision  
Java  
Javascript  
JSUI/UX  
LESS  
node.js  
PHP  
Python

QueryReact  
Respondus  
RubyonRails  
SASS  
Sketch  
Webpack

### Productivity Tools

Adobe Acrobat, Authorware, Distiller,  
FrameMaker  
Apple Keynote, Numbers, Pages  
EndNote  
Evernote  
Google Calendar, Chrome, Classroom,  
Docs, Drive, G Suite, Gmail, Hangouts,  
Jamboard,

Grammarly  
Memphis  
Microsoft Access, Edge, Office,  
OneDrive, OneNote, Project,  
SharePoint, Yammer  
Mindjet MindManager  
MindMeister  
Piktochart

PowerSchool  
Prezi  
Read&Write Gold  
TechSmith Suite  
Turnitin  
WordPress

### Accessibility Tools

JAWS Screen Reader  
ZoomText Magnifier/Reader

### File & Time Management Tools

Basecamp  
Box  
Dropbox  
Wrike

### Customer Relationship Management

SalesForce  
Zoho CRM

**What makes the Springboard team unique?** We strive to be a partner to our clients. Everyone at Springboard realizes that we are only as good as any single Springboarder's last astonishing project. One developer's accomplishments are a success for all of us, safeguard our reputation, and create continued work opportunities for everyone.